



Dožínky®

May 1st, 2024

Dear Chamber Member,

The 40th Annual Dožínky® Festival and Classic Car Cruise is planned for Thursday, September 19th - Saturday, September 21st in 2024 and we'd love for you to be a sponsor!

All sponsors can utilize our Dožínky® logo on their websites and in their client communications. We will put banners up, posters and brochures at area businesses, and you will be listed on our website and in our advertisements. With over 20,000 people in attendance over Dožínky® weekend, we will maximize visibility for your business or organization. Your contribution is vital in making this great community event a success year after year.

I've included information about the various sponsorship levels. It's important to note that *any* level of donation helps make this event a success. Your support is much appreciated.

If you have any questions, please don't hesitate to contact me at 952-758-4360 or bsticha@newprague.com. Sponsorship commitments are due by **July 22, 2024**.

Thank you for your consideration!

Brooke Sticha
Executive Director

**All sponsors will receive maximum exposure
at the Classic Car Cruise and Dožínky Festival
on September 19-21, 2024!**

Dožínky®

Exclusive Sponsorship

\$2,500 cash (first come, first served – first right of refusal after initial investment)

- ~~— Chamber Beer Garden (1 available)~~
- ~~— Chamber Beer Garden Entertainment Stage (1 available)~~
- ~~— Main Street Stage (1 available)~~
- ~~— Czech Heritage Village (1 available)~~
- ~~— Parade of Farm Pride (1 available)~~
- ~~— Dožínky Zero K (1 available)~~
- ~~— Classic Car Cruise (1 available)~~

Receive everything at Platinum Level plus exclusive rights to your sponsorship titles.

Platinum Level Sponsor

\$1000 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, and newsletters.
- Name in Dožínky Special Edition of the newspaper and thank you ad.
- Complimentary vendor space along Main Street during Dožínky Festival, if you choose to participate.
- Special promotion on KCHK radio.
- Online advertising: website and social media
- 15 tickets to Dožínky beer garden for beverages.

Gold Level Sponsor

\$750 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, newsletters.
- Name in Dožínky Special Edition of the newspaper and thank you ad.
- Online advertising: website and social media
- 12 tickets to Dožínky beer garden for beverages.

Silver Level Sponsor

\$500 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Name on banners, promotional posters, website, and newsletters.
- Name in Dožínky Special Edition of the newspaper and thank you ad.
- 8 tickets to Dožínky beer garden for beverages.

Bronze Level Sponsor

\$250 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Name on promotional posters, website, and newsletters.
- Name in Dožínky Special Edition of the newspaper and thank you ad.
- 5 tickets to Dožínky beer garden for beverages.

Harvest Sponsor

\$100 cash

- Name in Dožínky Special Edition of the newspaper and thank you ad.
- 2 tickets to Dožínky beer garden for beverages.

Dožínky® Commitment Form

Exclusive Sponsorship Opportunities:

- Chamber Beer Garden — \$2,500 (Renewed for 2024)
- Chamber Beer Garden Entertainment Stage — \$2,500 (Renewed for 2024)
- Czech Heritage Village Sponsor — \$2,500 (Renewed for 2024)
- Main Street Stage — \$2,500 (Renewed for 2024)
- Parade of Farm Pride — \$2,500 (Renewed for 2024)
- Dožínky Zero K — \$2,500 (Renewed for 2024)
- Classic Car Cruise — \$2,500 (Renewed for 2024)

Platinum Level Sponsor (unlimited)
\$1000 Cash

Gold Level Sponsor (unlimited)
\$750 Cash

Silver Level Sponsor (unlimited)
\$500 Cash

Bronze Level Sponsor (unlimited)
\$250 Cash

Harvest Sponsor (unlimited)
\$100 Cash

The logo for Dožínky, featuring the word "Dožínky" in a large, bold, black serif font with a registered trademark symbol (®) to the upper right of the 'y'.

Your financial commitment allows the Chamber of Commerce to put on the Dožínky Festival. Without continued support from our members, this festival would not be able to continue. Thank you in advance for your consideration!

Thank you for your support!

Name of Business: _____

Contact Person: _____

Sponsorship Level/Amount Enclosed: _____

Please mail to New Prague Chamber of Commerce
101 Main Street East - New Prague, MN – 56071

DUE: JULY 22, 2024