CHAMBER AWARDS GALA: DANCING WITH OUR STARS

AN EVENING WORTH DRESSING UP FOR.

The New Prague Chamber Awards Gala: Dancing with Our Stars returns Friday, January 22, 2027, for a memorable evening celebrating local businesses and community leaders, followed by a crowd-favorite dance competition featuring familiar faces from our community.

Your sponsorship helps bring this special evening to life while placing your business alongside a celebration of the people and partnerships that make New Prague shine.

SEATING IS LIMITED | SPONSORS SECURE THEIR SEATS BEFORE GENERAL REGISTRATION OPENS.

PREMIER & EXCLUSIVE OPPORTUNITIES

PRESENTING SPONSOR — $2,000

1 EXCLUSIVE OPPORTUNITY

Be the exclusive presenting partner of the entire gala.

- Exclusive "Presented by" naming, premier logo placement in event promotions and signage.
- Individual acknowledgment during the evening and a reserved front-row VIP table for eight guests ($600 value).
- Recognition with a Little Sparkle*

RECEPTION SPONSOR — $1,000

1 EXCLUSIVE OPPORTUNITY

Set the stage for an elegant evening of connection and celebration.

- Exclusive reception sponsorship, featured reception-area signage and sponsor acknowledgment during the reception.
- Four complimentary gala tickets with reserved sponsor seating and four drink tickets.
- Recognition with a Little Sparkle*

AWARDS SPONSOR — $1,000

1 EXCLUSIVE OPPORTUNITY

Be the exclusive sponsor of the Chamber Awards presentation, honoring our local stars.

- Featured awards-area signage and sponsor acknowledgment during the awards presentation.
- Four complimentary gala tickets with reserved sponsor seating and four drink tickets.
- Recognition with a Little Sparkle*

SPONSORSHIP OPPORTUNITIES & COMMITMENT

MORE WAYS TO SHINE

GOLD SPONSOR — $750

3 OPPORTUNITIES

A standout way to support the gala and celebrate our community.

- Enhanced logo placement in event promotions and signage; four complimentary gala tickets with reserved sponsor seating.
- Recognition with a Little Sparkle*

SILVER SPONSOR — $500

3 OPPORTUNITIES

Support an evening that celebrates New Prague.

- Logo recognition in event promotions and signage; two complimentary gala tickets with reserved sponsor seating.
- Recognition with a Little Sparkle*

NETWORKING SPONSOR — $250

10 OPPORTUNITIES

Put your business where great conversations happen.

- Logo signage at designated high-top tables and standing-room networking areas.
- Business-name listing in the printed program and collective sponsor acknowledgments during the evening.

BASKET RAFFLE DONATIONS — VARIOUS

IN-KIND CONTRIBUTIONS WELCOME

Donate a themed basket, gift card or experience to support the gala raffle.

- Business recognition at the raffle display.

*** RECOGNITION WITH A LITTLE SPARKLE**

Includes Chamber event promotions, social media, event signage, a business-name listing in the printed event program, and collective sponsor acknowledgments during the evening.

SPONSORSHIP COMMITMENT — DEADLINE: DECEMBER 9, 2026

Business / Organization: _____

Contact Name: _____

Email / Phone: _____

Sponsorship Selection: _____

Return to: bsticha@newprague.com | 952-758-4360

Ladies. Gents. Local Fun. Let's Do This!

2027 In-Kind Prize Sponsorship Opportunities

Guys Night Out and Ladies Night Out return in 2027 to bring people into local businesses for shopping, socializing and discovering what New Prague offers. Guys Night Out has a new spring date with fewer competing activities and a stronger advertising push to help build momentum for its second year.

Guys Night Out Thursday, April 8, 2027

Ladies Night Out Thursday, October 7, 2027

Your In-Kind Sponsorship

Donate a gift card, product or service valued at $25 or more for an event prize basket. Larger contributions and complete themed baskets are also welcome!

Recognition: Event map/program, event-related social media and prize displays.

Donation deadlines: March 31 (Guys) | September 29 (Ladies)

SPONSORSHIP COMMITMENT

Business / Organization: _____

Contact Name: _____

Email: _____ **Phone:** _____

Event(s): ☐ Guys Night Out ☐ Ladies Night Out ☐ Both

Donation: ☐ Item / gift card ($25+) ☐ Complete themed basket

Description: _____

_____

Estimated Value: $ _____

Please return this form to the Chamber. We will follow up with donation details.

New Prague Chamber of Commerce

bsticha@newprague.com | 952-758-4360

CZECH OUT
NEW PRAGUE

2027 SPONSORSHIP OPPORTUNITIES

Dear Chamber Members and Community Partners,

For more than a decade, Czech Out New Prague has brought local businesses and the community together for an evening of connections, entertainment, and fun. With more than 50 exhibitors and approximately 2,000 attendees, it's an opportunity to put our local business community in the spotlight.

As we plan for 2027, we're exploring new possibilities with New Prague's outdoor performance stage. Details are still taking shape, but our focus remains on bringing businesses and the community together.

Sponsorship helps make the event possible and gives your business additional visibility alongside its participation as an exhibitor. We'd welcome the opportunity to talk through the options and find the right fit for you.

Thank you for supporting Czech Out New Prague!

Brooke Sticha
Executive Director | New Prague Chamber of Commerce

COMMITMENT DEADLINE

July 21, 2027 | bsticha@newprague.com | 952-758-4360

SPONSORSHIP OPPORTUNITIES

Support the event. Showcase your business.

PRINCIPAL EVENT SPONSOR — $1,000 | SOLD OUT

EXCLUSIVE - CONFIRMED

- Largest and most prominent sponsor logo in event promotions
- Exclusive Principal Event Sponsor designation
- Recognition in KCHK radio promotions and social media posts
- Complimentary exhibit space with tent and table included
- 10 beverage tickets at the Chamber booth

GOLD SPONSOR — $500

LIMITED TO 8 SPONSORS

- Logo on Chamber website and event marketing materials, including
- prominent recognition on event posters
- Recognition in KCHK radio promotions and social media
- Complimentary booth space ($50 value) with 10 x 10 tent; no table
- 6 beverage tickets at the Chamber booth

SILVER SPONSOR — $250

UNLIMITED

- Business logo on Chamber website as an event sponsor
- Recognition on event posters
- Social media recognition
- Complimentary booth space ($50 value); tent and table not included

BUSINESS COMMITMENT

Business name: _____

Contact person: _____

Phone / email: _____

[ ] Gold $500 **[ ] Silver $250**

Return by July 21, 2027

Dožínky®

Keep the tradition going.

Every September, Dožínky® brings thousands of people to New Prague for a weekend of Czech heritage, entertainment, and community traditions.

Putting on a festival of this size takes planning, resources, and support from local businesses. Sponsorships help us keep Dožínky® free for the community and make favorite attractions possible year after year.

For 2027, you can support the festival as a whole or sponsor an individual event or attraction. Dedicated support for these features is especially important to keeping the experiences that make Dožínky® unique.

Please take a look at the opportunities included. I'm happy to talk through the options, answer questions, or discuss what fits your business.

As we look ahead to 2027, we're exploring how the new outdoor performance stage may shape the festival. Plans are still taking shape, and we're looking forward to new opportunities while preserving the traditions that make Dožínky® special.

Thank you for considering a sponsorship and supporting this tradition.

Brooke Sticha

Executive Director | New Prague Chamber of Commerce

LET'S TALK

952-758-4360 • bsticha@newprague.com

SPONSORSHIP DEADLINE: JULY 21, 2027

Choose how you support Dožínky®.

EXCLUSIVE FEATURE SPONSORSHIPS • $2,500

One sponsor per opportunity • Returning sponsors receive first opportunity to renew

Chamber Beer Garden (SOLD OUT)

Beer Garden Entertainment Stage (SOLD OUT)

Main Street Entertainment Stage (SOLD OUT)

Parade of Farm Pride (SOLD OUT)

Car Cruise (SOLD OUT)

Czech Heritage Village

Dožínky Zero K

Little Harvest Hustle (Kids Fun Run)

Feature sponsors receive Platinum benefits, exclusive feature recognition, on-site and promotional recognition, the shared sponsor spotlight video, and 15 total Chamber Beer Garden drink tickets.

FESTIVAL-WIDE SPONSORSHIPS

PLATINUM | $1,000

Featured business-name recognition in the New Prague Times special section and festival posters. Large, prominent logo on banners, website and social media; KCHK mentions.

Dedicated social media spotlight • Front-of-parade placement • Vendor space • 12 drink tickets

GOLD | $750

Business-name recognition in the New Prague Times special section and festival posters. Standard logo on banners, website and social media; KCHK mentions.

Group sponsor recognition • Parade entry • 8 drink tickets

SILVER | $500

Business-name recognition in the New Prague Times special section, banners, posters, website and social media; KCHK mentions.

Parade entry • 6 drink tickets

BRONZE | $300

Business name in the New Prague Times special section, website and social media posts.

4 drink tickets

COMMUNITY SUPPORTER | $100

Business name on the festival website and in the New Prague Times special section.

Count us in.

SPONSORSHIP DEADLINE: JULY 21, 2027

BUSINESS / ORGANIZATION

CONTACT PERSON

EMAIL

PHONE

SELECT A SPONSORSHIP

- ☐ Exclusive feature — $2,500
- ☐ Platinum — $1,000
- ☐ Gold — $750
- ☐ Silver — $500
- ☐ Bronze — $300
- ☐ Community Supporter — $100

If exclusive, preferred feature:

Questions? bsticha@newprague.com • 952-758-4360

Return to: New Prague Chamber of Commerce • 101 Main Street East, New Prague, MN 56071

NEW PRAGUE CHAMBER OF COMMERCE

HOMETOWN HOLIDAY

2027 SPONSORSHIP OPPORTUNITIES

Help make the season merry and bright in New Prague! Hometown Holiday brings our community together for the Parade of Lights, tree lighting, fireworks and festive activities. Your sponsorship helps keep these traditions free for everyone.

GOLD STAR HOLIDAY SPONSOR — $500

UNLIMITED OPPORTUNITIES

- Featured recognition in Chamber holiday promotions.
- Featured sponsor acknowledgment through Chamber social media and email.

SILVER BELL HOLIDAY SPONSOR — $250

MULTIPLE OPPORTUNITIES

- Business-name recognition in shared Chamber holiday promotions.
- Included in a collective social media sponsor thank-you.

HOLIDAY COMMUNITY SUPPORTER — $100

UNLIMITED OPPORTUNITIES

- Business-name listing in a collective holiday sponsor thank-you.

SIMPLE SUPPORT. MEANINGFUL COMMUNITY IMPACT.

Recognition is coordinated through Chamber digital promotions. No separate sponsor signage or on-site activation is required. Sponsorships are separate from the Shop Local marketing package.

SPONSORSHIP COMMITMENT

Business / Organization: _____

Contact Name: _____

Email / Phone: _____

Selected Sponsorship: _____

Return to bsticha@newprague.com | 952-758-4360