Dožínky®

Keep the tradition going.

Every September, Dožínky® brings thousands of people to New Prague for a weekend of Czech heritage, entertainment, and community traditions.

Putting on a festival of this size takes planning, resources, and support from local businesses. Sponsorships help us keep Dožínky® free for the community and make favorite attractions possible year after year.

For 2027, you can support the festival as a whole or sponsor an individual event or attraction. Dedicated support for these features is especially important to keeping the experiences that make Dožínky® unique.

Please take a look at the opportunities included. I'm happy to talk through the options, answer questions, or discuss what fits your business.

As we look ahead to 2027, we're exploring how the new outdoor performance stage may shape the festival. Plans are still taking shape, and we're looking forward to new opportunities while preserving the traditions that make Dožínky® special.

Thank you for considering a sponsorship and supporting this tradition.

Brooke Sticha

Executive Director | New Prague Chamber of Commerce

LET'S TALK

952-758-4360 • bsticha@newprague.com

SPONSORSHIP DEADLINE: JULY 21, 2027

Choose how you support Dožínky®.

EXCLUSIVE FEATURE SPONSORSHIPS • $2,500

One sponsor per opportunity • Returning sponsors receive first opportunity to renew

Chamber Beer Garden (SOLD OUT)

Beer Garden Entertainment Stage (SOLD OUT)

Main Street Entertainment Stage (SOLD OUT)

Parade of Farm Pride (SOLD OUT)

Car Cruise (SOLD OUT)

Czech Heritage Village

Dožínky Zero K

Little Harvest Hustle (Kids Fun Run)

Feature sponsors receive Platinum benefits, exclusive feature recognition, on-site and promotional recognition, the shared sponsor spotlight video, and 15 total Chamber Beer Garden drink tickets.

FESTIVAL-WIDE SPONSORSHIPS

PLATINUM | $1,000

Featured business-name recognition in the New Prague Times special section and festival posters. Large, prominent logo on banners, website and social media; KCHK mentions.

Dedicated social media spotlight • Front-of-parade placement • Vendor space • 12 drink tickets

GOLD | $750

Business-name recognition in the New Prague Times special section and festival posters. Standard logo on banners, website and social media; KCHK mentions.

Group sponsor recognition • Parade entry • 8 drink tickets

SILVER | $500

Business-name recognition in the New Prague Times special section, banners, posters, website and social media; KCHK mentions.

Parade entry • 6 drink tickets

BRONZE | $300

Business name in the New Prague Times special section, website and social media posts.

4 drink tickets

COMMUNITY SUPPORTER | $100

Business name on the festival website and in the New Prague Times special section.

Count us in.

SPONSORSHIP DEADLINE: JULY 21, 2027

BUSINESS / ORGANIZATION

CONTACT PERSON

EMAIL

PHONE

SELECT A SPONSORSHIP

- ☐ Exclusive feature — $2,500
- ☐ Platinum — $1,000
- ☐ Gold — $750
- ☐ Silver — $500
- ☐ Bronze — $300
- ☐ Community Supporter — $100

If exclusive, preferred feature:

Questions? bsticha@newprague.com • 952-758-4360

Return to: New Prague Chamber of Commerce • 101 Main Street East, New Prague, MN 56071